



International Conference on Transformations and
Innovations in Business and Education (ICTIBE)
June 19-20, 2021, Nanjing, China

AGENDA

June 19 (Saturday)

Today's conference is held both offline and online through **Zoom**. All times are Chinese local times. Today's conference language is English.

Join Zoom Meeting:

<https://oulu.zoom.us/j/61656094107?pwd=WE0rWkZMWUZxN003SkN3YXduTG1QUT09>

Meeting ID: **616 5609 4107**

Passcode: **210619**

Opening Ceremony & Keynote Speeches

Chaired by Prof. Xiaosong Zheng, Tallinn University of Technology and Shanghai University

13:00-13:30 Conference virtual reception

13:30-13:45 Opening Remarks

Opening speech by Prof. Lijie Pu, Vice President of Nanjing Institute of Technology, China

Opening speech by Prof. Bin Han, Director of Technology and Industry Office, Nanjing Institute of Technology, China

13:45-14:15 Keynote speech 1: Software Revolution Behind the Scenes of Digitalization. Prof. Markku Oivo, Director of M3S, University of Oulu, Finland

14:15-14:30 Keynote speech 2: Cultivating Model of NJIT-Oulu Cooperation Program. Prof. Jing Jiang, Executive Dean of School of Education, Nanjing Institute of Technology, China

14:30-15:00 Keynote speech 3: On Intervention Research: Information Systems Example. Prof. Mikko Siponen, Member of the Finnish Academy of Science and Letters, China Changjiang Scholar, University of Jyväskylä, Finland

15:00-15:15 Coffee Break

15:15-15:35 Keynote speech 4: New Era New Development of TNE from SILC Business School SHU Perspective. Prof. Xiaohan Hu, Deputy-dean of SILC Business School, Shanghai University, China

15:35-15:55 Keynote speech 5: Integration and Spillover-practice at NUIST Reading Academy. Prof. Yan Ma, Dean of School of Reading, Nanjing University of Information Science and Technology, China

Parallel Paper Presentations (online): Transformations and Innovations in Business

16:00-16:15 Anne Keränen, Pauliina Ulkuniemi, Jan Hermes. Facilitating Shared Understanding of Business Responsibility

16:15-16:30 Marika Iivari, Petri Ahokangas. Platforms, Convergence and Modularity: Case of Broadcasting Industry

16:30-16:45 Tiia Vissak. Forms of Firms' Nonlinear Internationalization

16:45-17:00 Nia Fitria, Qingmei Tan, The Impact of Working Remotely from Home on Employee Performance during COVID-19 Pandemic: A case of Batam City, Indonesia

June 20 (Sunday)

Today's conference is held both offline and online through VooV Meeting (腾讯会议). All times are Chinese local times. Today's conference language is Chinese.

腾讯会议号: 795398185

密码: 8720

1. Parallel Paper Presentations (online)

Chaired by Prof. Xiaosong Zheng

9:00-9:15 Yi Yang, Yanfeng Mao, Tianqi Leng. The Effect of Relational Resources on Thriving at Work: The Role of Agentic Behaviours and Ability to Manage Resources

9:15-9:30 Tianai Yin. An In-Depth Analysis on Sino-Foreign University Students' Perceived Stress

9:30-9:45 Yurong Zhang. Influence of Resource Mismatch between Industries on Environmental Efficiency

9:45-10:00 Hairong Wang, Qingyu Li, Xinyu Chen. Research on Investment Efficiency Evaluation of Urban Agglomeration Environmental Pollution Control- evidence from the Yangtze River Delta Urban Agglomeration

10:00-10:15 Jingwei Xu, Shikun Gong, Li Shen. The Enlightened Significance of German Retirement Welfare System to Domestic Aging Population

10:15-10:30 Coffee Break

10:30-10:45 Hui Lv; Meijun Ning; Zhangquan Li; Qi Li. A Study of the Quality Assessment of Accounting Degree Education in China

10:45-11:00 Hongyun Jiang, Qiang Li. Research on Bond Default Reasons: A Case Study of Wintime Energy Co., Ltd.

11:00-11:15 Hao Zhang, Hong Dong, Shiqi Wang, Li Yao, Menxiang Xu. Does Net Sophistication of Service Export Increase the Value-Added Rate of Manufacturing Exports? -- Empirical Evidence from Input-Output Analysis of 42 Countries

11:15-11:30 Suning Jin, Jingwei Xu. The Role of the German State in the Emerging Biogas Industry Lessons for China

11:30-11:45 Xiuwei Tang. Debt Structure Choice in Chinese Firms: Evidence from Listed SMEs

2. Parallel Paper Presentations (offline, 印湖酒店 202 会议室)

Chaired by Prof. Guangxu Zhang

9:00-9:15 Yanan Ren, Qingmei Tan. Research on the Influence of University Science and technology Innovation on Enterprise Performance --Taking Universities and Enterprises in the Yangtze River Basin as An Example

9:15-9:30 Huiqun Wang. On the Dilemma and the Paths of Management Accounting's Innovation and Development from the Perspective of Informatization 2.0

9:30-9:45 Zhinan Mao. Research on the Operational Efficiency of NBA Clubs Based on DEA Model

9:45-10:00 Guanghan Wu. Understanding Mobility Decision Making of People during COVID-19 with Decision Making Theory

10:00-10:15 Xirun Li, Yihan Gu, Shunxin Hu, Yizhou Xv, Qihao Cheng, Jing Jiang. Comparison of Chinese and Foreign Teachers' Online Teaching in A Sino-Finnish Cooperation Program

10:15-10:30 Coffee break

10:30-10:45 Ruirui Fang, Lin Wang. Perspective of Digital Intelligence Transformation: An Innovative Research on Integration and Training System of Accounting Talents with Characteristics in Oil and Gas Industry

10:45-11:00 Yuanyuan Shi, Ruirui Fang. Research on Innovation of Oil and Gas Asset Valuation Accounting Based on Perspective of Subject Integration

11:00-11:15 Yunian Zhou. Research on the Status, Problems and Countermeasures of Sino-foreign Cooperation in Running Schools at Undergraduate

11:15-11:30 Jiahao Ge, Yang Gao, Yu Miao, Yanling He. Research on the Development Dilemma and Solution Ideas of China's Medicine Logistics under the Development Trend of Contemporary Logistics

11:30-11:45 Runtong Yu, Chao Dong. Means to Elevate Employment Competence in Sino-foreign Cooperative Education

11:45-12:00 Yaoyue Zhang, Yu Liu, Jia Zhang, Ke Xu, Junyi Zhang. Research on the Practice of Second Classroom in Chinese-foreign Cooperative Universities

12:00-12:15 Ke Ma, Chao Dong, Jilong Zhang, Zihang Zhao. Construction of "Five-in-One" Academic Planning Guidance System between Chinese and Abroad

Thank you for attending our conference and we wish you all the best in your future career!